



Juan Eduardo Cepeda Frias

October 12, 1959 - November 12, 2025

Juan Eduardo Cepeda Frias was born on October 12, 1959, in Chihuahua Mexico to Diega Cepeda and Eustaquio Cepeda he then came to the United states with the rest of the family, he fathered 7 children whom he was so proud of and loved wholeheartedly. Juan followed in his hard-working father's footsteps and began working in the dairy industry at a very young age until he obtained his CDL which gave him the opportunity to drive over the road. This career became his passion! He was so proud of his accomplishments, often bragging about all the places he visited and shared his experiences with everyone he came across. Juan took pride in working on cars. He enjoyed his motorcycles, lowriders, and classic cars he owned throughout his life. He loved to cook, especially helping with traditional dishes during the holidays. Juan will be dearly missed by all who's lives he touched. Juan enjoyed spending time with family, and loved animals.

Juan is proceeded in death by his paternal grandparents: Jesus Manuel Cepeda and Sofia Alatorre; maternal grandparents: Gregorio Frias and Juana Chavez; daughter, Melanie Jocelyne Cepeda; mother, Diega Cepeda; sister, Manuela Cepeda; and pets: Buddy and Lilly.

Those left to eternally treasure and cherish memories of Juan are his children and grandchildren; Sophia Villegas from Colorado, Gabriel Villegas from Midland Texas, Carol Lee Cepeda, Jetzenia Rubie Cepeda Molina, Juan Eduardo Cepeda and Hember Daniel Cepeda all from El Paso,Tx; father, Eustaquio Cepeda from Dexter NM; siblings: Rafael Capeda wife Teresa

Cepeda, Martin Cepeda wife Sandra Cepeda, Rosa Rivero husband Andres Rivero, and Margie Esquibel husband Larry Esquibel; many nieces and nephews whom he enjoyed playing jokes on; and his many friends and coworkers who kept in touch with him.

Those blessed to be chosen as Honorary Pallbearers are Gabriel Lara, Lori Olivas, Xavier Rivera, Leanna Rivera, Carol Lee Cepeda, and Andres Rivero.

Those honored to be chosen as Pallbearers are Martin Cepeda, Larry Esquibel, Uriel Cepeda, Victor Lara, Martin Espinoza, and Gabriel Villegas.

Juan Eduardo Cepeda Frias, 66, passed away on Wednesday, November 12, 2025. Please take a moment to share a kind thought or memory with Juan's family at www.andersonbethany.com.

A viewing will be held at Anderson Bethany Funeral Home & Crematory on Thursday, November 20, 2025, from 6:00 PM to 8:00 PM. A Funeral Mass will take place at St. John's Catholic Church on Friday, November 21, 2025, at 10:00 AM. Interment to follow at South Park Cemetery.

Previous Events

Viewing

NOV **20**. 6:00 PM - 8:00 PM (MT)

Anderson-Bethany Funeral Home and Crematory
2609 South Main
Roswell, NM 88203
(575) 622-5888
abfh@andersonbethany.com

Tribute Wall



“ 1 file added to the album Memorial Video



Anderson - Bethany Funeral Home and Crematory - January 14 at 01:00 PM

CC

“ Carol Cepeda sent a virtual gift in memory of Juan Frias



Carol Cepeda - November 22, 2025 at 09:13 PM

JS

“ Im sorry for everything you went through in life dont worry ur in a better place away from all the hate you had by your carnal trying to take from you til we ride again god bless you mc

Jesus solano - November 21, 2025 at 08:05 PM

TC

“ teresa cepeda sent a virtual gift in memory of Juan Frias



teresa cepeda - November 21, 2025 at 01:00 PM

GL

“ *Gee Lara lit a candle in memory of Juan Frias*



Gee Lara - November 20, 2025 at 12:24 PM

CC

“ *1 file added to the tribute wall*



Carol Cepeda - November 20, 2025 at 11:08 AM

BH

“ *Juan my best of friends.*

Still can't wrap the fact you are no longer with us. Thank You for the memories and great times. The trip to Mexico is one I'll hold closer to my heart. You were always a great spirited, happy and always giving no matter what you didn't have, you always gave to others and in good faith knowing you wouldn't get it back in return. May Our good lord wrap his arms around you and comfort you. The Mexico trip, the beaches and wild fun times is what I'll remember most of you my brother, until we meet again. Look down in the family and guide those that loved you dearly and will miss you the most. It's not good bye my brother, til we meet again!

Bobby Hinojos - November 19, 2025 at 11:46 PM

ME

“ In life we were inseparable, protecting each other from anyone and everything ❤️ even though you're gone our bond remains strong! You will never be forgotten Johnny and that's a pinky promise ☐



Margie Esquibel - November 19, 2025 at 03:43 PM

EC

“ Estaquio Cepeda sent a virtual gift in memory of Juan Frias



Estaquio Cepeda - November 18, 2025 at 10:09 PM

CC

“ 3 files added to the tribute wall



Carol Cepeda - November 16, 2025 at 11:32 PM

CC

“ Carol Cepeda sent a virtual gift in memory of Juan Frias



Carol Cepeda - November 16, 2025 at 11:28 PM

CC

“ 2 files added to the album Tribute Wall



Carol Cepeda - November 16, 2025 at 12:59 AM

VL

“ Tio juan I cant believe your gone I really cant im gonna miss u coming to my moms and all of us eating talking laughing the memorie ima hold on to the hardest is when you went cruising with me in my truck.i rember what we talked about I know u know we're im coming from now that your on the otherside te quero tio juan .may Jesus wraps his precious hands around you and ill see you when the time is right sleep in peace I love you



Victor lara - November 15, 2025 at 09:58 PM

CC

“ 3 files added to the tribute wall



Carol Cepeda - November 14, 2025 at 11:21 PM

RO

“ My condolences to Juans family he was a great person inside and out he love life he wasn't afraid of anyone he told you what he had to you he loved his lowrider cars especially motorcycles he lived life to the fullest he loved my grandchildren Rebecca his princess and Erick his pupu head you will be missed for sure RIP Juan Eduardo Cepeda



Rosalinda Olivas - November 14, 2025 at 10:02 PM

GL

“ Losing you tio leaves a gap that can't be filled, but your influence doesn't leave with you. Your memories are always cherished you were the silly goofy tio who made me laugh no matter what
“Vato loco”
We carry your example in how we treat others, how we face challenges, and how we show up. Tio you are loved. Till we reunite love you-Gabe L



Gabriel Lara - November 14, 2025 at 05:30 PM

MB

“ Juan we didn't have time to get together but those times we spoke with each other looked like we were so closed may God bless you and rest in peace and please keep taking care of Margie as you have all this time ,soon we will join you rest in peace primo

Martha Patricia Jaramillo Bernal - November 14, 2025 at 02:21 PM